Jason Milen's Bio



Jason Milen is a keynote speaker, workshop facilitator, and business leader who flips how audiences see risk — from something to avoid into something they can harness for predictable revenue, scalable growth, and legendary results. He has spent his career proving that playing it safe is usually the riskier move.

As third-generation owner and CEO of Jax Kar Wash, he grew the family business from 9 locations to 34 and boosted membership by more than 2,700% — a number his own accountant made him double-check. Yes, it held up.

He went on to found Milen Growth Partners, where he helps leaders take calculated, non-terrifying risks — whether that's customer experience, membership, loyalty, or the idea they've been sitting on for two years.

Off stage, he's a devoted dog dad, a committed yogi, and an 18-year student of aikido, the Japanese martial art — which he insists is just business strategy with better posture. He brings a grounded presence, a sharp sense of humor, and a genuine belief that leadership needs more laughter and fewer bullet points.

Event organizers and clients know him as exceptionally easy to work with — no aikido required.

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